

# CASTILLE PARIS - STARHOTELS COLLEZIONE Parisian allure, Italian style



Upon entering the **Castille Paris** – **Starhotels Collezione** for the first time, surrounded by pastel hues and soft lights, guests immediately perceive that special mix of elegance, warmth and relaxed atmosphere that only the best Italian hospitality can master so exceptionally well, combining eclectic taste, classical style and contemporary flair in a truly timeless charm.

The Castille incorporates 3 different buildings. At the beginning of the 20th century, the owner, heir of a royal Spanish family and refugee in France, named the hotel "Castille" in homage to its origins and commissioned a fresco representing the conquest of the New World by the Spaniards for the inner courtyard, that today hosts the hotel's patio restaurant.

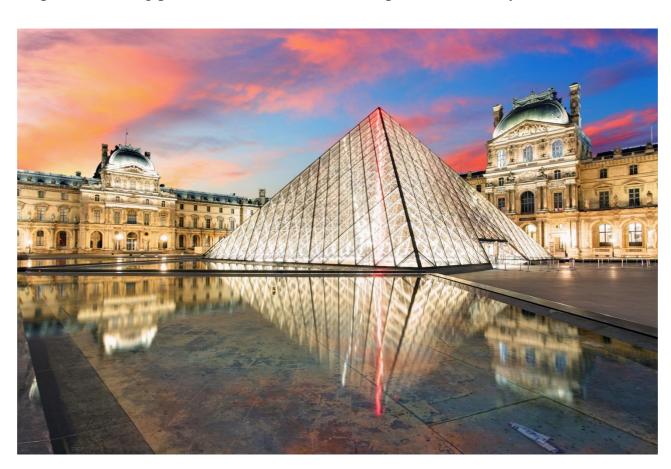
In 2005, Starhotels acquired the buildings and opened the doors of its first hotel in France, which then became **Castille Paris** – **Starhotels Collezione**.





"The choice of the location in Rue Cambon, one of the most delightful streets in the city center, in the district between Place de la Concorde, la Madeleine and Place Vendôme, is no coincidence. A hotel's personality can only develop properly if it's immersed in the history of its surroundings and has something to say for itself," claims Elisabetta Fabri, President and CEO of Starhotels.

The central location, within the 1<sup>st</sup> arrondissement, close to the "Maison Chanel" flagship store, where Mademoiselle Coco opened her first atelier, and to all the most exclusive boutiques in the world, plus the Champs Elysées, Louvre Museum, Jardin des Tuileries, Notre-Dame and many other Parisian landmarks, is ideal for tourists and business clients alike. It grants access to airports and railway stations and it is the perfect starting point for those who wish to explore the town by foot.







### **Reception and hospitality**

Following a renovation the most distinctive features of this boutique hotel have been artfully brought out introducing, at the same time, new stylistic elements that accentuate the antique soul of this prestigious location.

The reception area is a pleasant surprise for first-time guests: strong hues set off the warm tones of the wood, suddenly evolving into soft shades of beige and green, in contrast with the eccentricity of opulent lounge sofas and exquisite period furniture. A composition of opposites, an irresistible whirl of colour and unpredictable furnishings that immediately underscore the Castille strong personality.

It's at the concierge's desk that can be found Heliot, a Chartreux cat considered to be the hotel's mascot. An honorary member of the hotel's staff, he welcomes guests, or moves along corridors in search of cuddles. A quite unusual presence for a 5-star hotel, Heliot has greatly contributed to the Castille's warm and relaxed atmosphere.









The lounge is an artful play of interlocking box shapes, an incredibly refined kaleidoscope of bold colours, where the walls play a fundamental role in the definition of volumes. Eclectic sofas and armchairs sit beside modern-classic coffee tables, antique paintings and prints conjuring a luxurious atmosphere that is at the same time highly classical and contemporary.

Starhotels's signature hospitality takes the Italian flair for style and service to a whole other level, through a well calibrated blend of professionalism, elegance and Mediterranean warmth, and at the Castille it is imbued with the unmistakable touch of French charm.

The hotel's "Les Clefs d'Or" concierge is at guests' disposal between 7:00 am and 10:30 pm to help them in organizing sightseeing itineraries, booking tickets for cultural venues and taking care of restaurant and meeting spaces reservations.

Castille offers a wide range of services designed to make each stay enjoyable and relaxing. Guests will have at their disposal all the services of a 5-star hotel, including a 24/7 room service, a free Wi-fi connection and the possibility to book a baby-sitting service.





#### **Rooms & Suites**

The hotel's 82 rooms and 26 Junior Suites and Suites occupy two wings of the building, each with a character of its own: the "Opera" wing exudes contemporary elegance and boasts breathtaking views, while the "Rivoli" wing oozes classic 30s French style. A faultless recreation of the Parisian timeless atmosphere at its most evocative, imbued with the warmth of the southern European soul.

For those on a leisure trip, the hotel's rooms are an oasis of relax after a day spent walking around the superb museums of Paris or shopping. On the other hand, business guests will find a quiet environment, perfect for catching up on work or simply for taking some well-deserved time off.

Each room is furnished down to the smallest detail: soft, ergonomic **Starbed** mattresses and a **pillows menu** allow guests to curate their own perfect sleep experience, while Illy coffee machines and a carefully selected teas make every awakening special.

The rooms also feature wireless Internet, satellite TV, a comprehensive film menu and an elegant desk equipped with state-of-the art ports.







# **Executive Duplex Suite**

The Executive Duplex Suite is an exquisitely appointed loft distributed on two floors, each of 30m2 with a private bathroom, to offer guests the utmost comfort. The harmonious living room is furnished with sumptuous fabrics that play on tones of beige and black and features a striking dining table: it is the ideal space for a romantic dinner prepared by the hotel's Chef, a fashion photo-shoot or a business meeting. The living room's two generous sofa beds are perfect for younger guests. A broad staircase leads to the spacious bedroom with a king-size bed and delightful views over the courtyard patio.







# **Dolce Vita Apartment**

The Dolce Vita Apartment, a luxury apartment in classic Italian style which offers sublime comfort, is the ideal place to spend a family vacation in Paris. Its two bedrooms are separated by a large living room, elegantly furnished with convertible couches, perfect for relaxing or savoring a romantic candlelit dinner. The Master bedroom is elegant and luxurious with a king-size bed and a fine marble bathroom, while the second one can be provided with one king-size bed or two twins. The bathroom has a bathtub and a shower. The 80 m2 Dolce Vita Apartment offers can be connected with an additional 20 m2 room via private corridor, for maximum space and privacy.







# **Duplex Suites**

Ideal for up to three guests in their 40m2, Duplex Suites are an excellent choice for those who wish to experience Paris as a family or with friends staying in a sophisticated setting. Decorated in classic or contemporary style, the Duplex Suites enchant guests with refined comfort and exquisite details, such as the black-and-white patterns decorating the walls and some of the furnishings, and their "Old Paris" style photos.





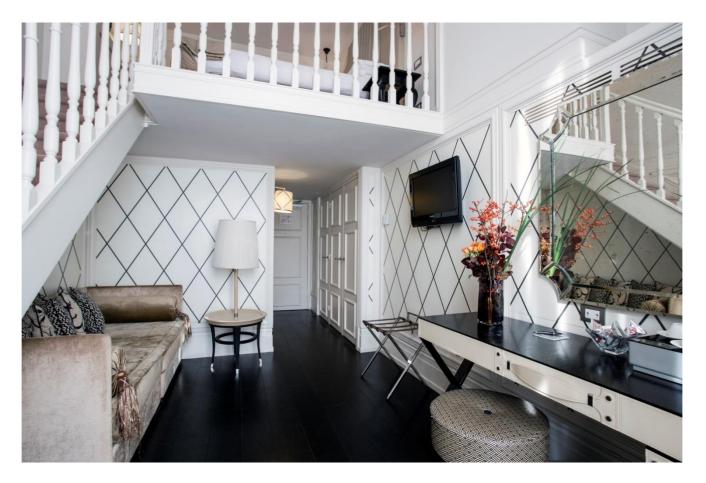


## **Suites**

The Castille's elegant 40 m2 suites can comfortably accommodate up to four guests. Whether for one night or for an extended visit, they will enjoy resting on the soft sofa or in the superb king-size bed. The suites are decorated with three signature styles that define Parisian boutique hotels: modern comfort, contemporary original, and classic unmistakable Parisian style.







# **Duplex Junior Suite**

The Duplex Junior Suites span 30 m2 on two floors and can comfortably accommodate up to three people. The large lounge downstairs is embellished with sumptuous silk and velvet curtains and offers a desk, a sofa and a flat-screen television. A comfortable bedroom and elegant marble bathroom are upstairs.







#### **Junior Suites**

The hotel's Junior Suite are ideal for a long stay in Paris. They measure 30 m2 and can accommodate up to three guests in a spacious room with a relaxing view over the patio. Available in modern, contemporary or Parisian style, Junior Suites vaunt elegant wall tapestries and a French-ceramic bathroom.

### **Family Room**

Spacious and comfortable, the Family Room is a cozy refuge for those who travel in style and demand the finest hospitality not only for themselves, but also for their children. With Starhotels's "V.I.K. Very Important Kids" service, the youngest guests (under 16 years) will receive their own welcome kit featuring amenities, surprises and tips. For babies and toddlers, our hotels can provide cribs, cots, changing tables, strollers, bathtub trays, bottle warmer, highchairs and more amenities, upon request.







## **Deluxe**

In addition to sumptuous beds and elegant, contemporary furnishings, Deluxe rooms also feature functional work desks and free Wi-Fi connection, proving the perfect solution for business and leisure stays. They measure 25m2 and are available in 3 color palette options: beige and purple, red and black, black and white.







# **Superior**

Comfortable, elegant and furnished with all amenities, the Superior rooms measure 20m2 and provide luxury accommodation, looking out onto the courtyard of the hotel or the famous Rue Cambon, perfect to rest after a long day of work, shopping or sight-seeing among the wonders of Paris.

# L'Assaggio restaurant

A fine dining experience awaits guests of **L'Assaggio**, the hotel's restaurant assigned 1 plate and 2 forks by the 2019 Michelin Guide, where the purest simplicity meets culinary technique and the richness of French tradition, resulting in dishes as delectable for the palate as they are for the eyes, a feast of ingredients, aromas and flavours.

Famous over the years for its chefs' personal interpretations of the rich French culinary tradition with a dash of Italian brio, today L'Assaggio restaurant offers local and international guests the unprecedented opportunity to familiarize with the dishes and the philosophy of one of Piedmont's most representative chefs.





Starting in June 2017, in fact, the L'Assaggio menu bears the signature of <u>Ugo</u> <u>Alciati</u>, Michelin-starred Chef at the helm of the historic "Guido Ristorante" in Serralunga d'Alba, Eataly representative, landmark of Italian cuisine, and Italian Truffle Ambassador throughout the world.

Praised for his creative "clarity" and essential approach to enhancing ingredients, Ugo Alciati comes from a celebrated family of Italian culinary masters.

In his cooking philosophy, the starting point of a dish is always the ingredient, exalted by adding very few elements and processed through non invasive cooking techniques, to maintain it as pure as possible.

The menu, designed by Ugo Alciati and prepared by his team, is a compendium of traditional culinary culture with creative accents, where Piedmontese specialties and high-quality seasonal ingredients are showcased thanks to the Chef's extraordinary skills and knowledge of the ingredients.

Among the signature dishes, diners will enjoy *Piedmont-style* "Vitello Tonnato", one of Ugo Alciati's most renowned recipes, alongside Kitchen Garden Vegetables, Porcini Mushrooms and Black Truffle, starters that entice the eyes and the taste buds. Pasta dishes include Lidia's Agnolotti.

Main courses include seasonal options such as *Veal Tongue and "Bagnetto" Piemontese* or *Cod, Spinach and Almonds*.



During the summer the restaurant's refined ambience opens out into the elegant





outdoor courtyard with its roman fountain and delicate frescoes.

A smaller space next to the courtyard hosts a typical French brasserie with service at the counter, where hearty house specialities can be savoured.



**L'Assaggio** restaurant is open every day from Tuesday to Saturday for lunch and dinner, from 12:00 pm to 2:30 pm and from 7:30 pm to 10:30 pm. Closed on Sunday and Monday. August closed.

## L'Assaggio Bar & Salon de Thé

**L'Assaggio Bar**, adjacent to the courtyard, is perfect for a refreshing break during the day, for a delicious afternoon tea in the refined atmosphere of its intimate tea room, or for a truly Italian style aperitivo: the *Sinoira Castille*.

The Chef have delved into the gastronomic tradition of the Piedmont, the merenda sinoira, a simple meal which the women prepared and took, at the end of the afternoon, to the men who were working in the fields, to relax for a moment from the afternoon's hard labours and to build up strength before beginning the evening work until nightfall.





The *Sinoira Castille* offers a selection of products and dishes chosen from the best of Italian gastronomy, to nibble while sipping the hotel's signature cocktail, "the Castille Sour", a mix of Oxley gin, lime juice, Angostura bitters, egg white, fresh basil and cane syrup, or tasting excellent Italian wines in a convivial atmosphere enhanced by the refined décor of the Assaggio bar and its courtyard.

L'Assaggio Bar is open every day from 12 pm until midnight.

### **Meeting Rooms**

The area beside the concierge leads directly to Castille's **3 meeting rooms**. A separate area of the hotel whose atmosphere recalls the halls of old palazzi, where the rigorously linear architecture is interrupted here and there by works of art and creative floral compositions. Inspired by traditional turn-of-the-century decor, exquisite furnishings create eclectic spaces that are functional for a work meeting, an informal rendez-vous or a sophisticated private soiree.

Thanks to its 3 meeting rooms, with their 55 people capacity and advanced technology, the generous space of L'Assaggio restaurant and the support of an excellent catering service, Castille is the ideal location for any kind of events and gatherings: business meetings, conferences, art exhibits, wedding and gala receptions.

#### **Fitness center**

The Castille's fitness center, furnished with state of the art equipment and machines, is specially designed for guests who do not want to renounce their physical wellbeing just because they are traveling.

#### The Castille's "Hall of Fame"

Rue Cambon has always been famous because of its frequentation and reputed as a magical place where writers, fashion designers and travellers found their inspiration.

#### **Eugène Sue (1804-1857)**

Son of Jean-Joseph Sue, surgeon of the guard of Napoleon 1<sup>st</sup>, and author of the famous novel "The Mysteries of Paris", he was born in 1804 at 21, Rue Cambon.

#### La comtesse de Castiglione (1837-1899)

Castiglione's countess, notably famous for having been the lover of Napoleon III and for her incomparable beauty, left her mezzanine on the 26th of Place Vendome





to come live in a small apartment at 14, Rue Cambon on January 1894.

### Henry James (1843-1916)

Henry James, prolific writer, who wrote 19 novels, more than a hundred short stories, a few plays and many travel stories, composed one of his greatest works: "The American", on the third floor of 29, Rue Cambon.

The following are just a few of the many famous French and international figures who have chosen Castille for their stays in Paris:

> Théodore Herzl Yehudi Menuhin

Jeans Cocteau Serge Lifar

In addition to the many international celebrities who stayed as guests in its rooms, for the past 4 years Castille has been hosting another "very special visitor": a Chartreux cat named Heliot, who is considered to be the hotel's mascot. An honorary member of the hotel's staff, he can be found at the concierge's desk, welcoming guests, or moving along corridors, in search of cuddles. A quite unusual presence for a 5-star hotel, Heliot has greatly contributed to the Castille's warm and relaxed atmosphere.

**Castille Paris – Starhotels Collezione** is member of *Preferred*.

Castille Paris - Starhotels Collezione

33-37 Rue Cambon 75001 Paris - France

Telephone: +33 0144 584458 Email: reservations@castille.com

#### Starhotels

Starhotels, a private, Italian hotel company operating in the upscale and upper scale & luxury sectors, is a market leader in the hospitality industry. The Group vaunts 30 hotels located in the heart of the top Italian destinations, London, Paris and New York, for more than 4,200 rooms. Starhotels aims to be synonymous with the excellence of Italian hospitality, offering an impeccable service that excels at anticipating the guests' wishes and exceeding their expectations.

The prestigious Starhotels Collezione - icons of style in the most beautiful destinations in the world - stand out for their strategic positions, sophisticated design and bespoke services. Starhotels Collezione properties are located in Florence, London, Milan, New York, Paris, Rome, Saturnia, Siena, Trieste, Venice and Vicenza. In January 2020, Terme di Saturnia Natural SPA & Golf Resort became part of Starhotels Collezione, joining the twelve fascinating historical residences already present.

The Starhotels Premium, located in the heart of the most beautiful Italian cities, Bergamo, Bologna, Florence, Genoa, Milan, Naples, Parma, Rome, Saronno and Turin, stand out for their contemporary style, perfect combination of elegance and comfort, and are able to provide an intangible sense of well-being through an excellent and welcoming service.

**Press Office** 

Email: pressoffice@starhotels.it Telephone: 055 3692252

www.starhotels.com www.starhotelscollezione.com





#starhotels #starhotelscollezione

